

## Message Text

UNCLASSIFIED

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44

ACTION CU-04

INFO OCT-01 AF-05 ADP-00 USIA-15 /025 W

----- 038024

R 081519Z AUG 73

FM AMEMBASSY LAGOS

TO SECSTATE WASHDC 559

INFO AMCONSUL KADUNA

UNCLAS LAGOS 6418

E.O. 11652: N/A

TAGS: OEXC NI

SUBJ: TOUR OF BROADCASTING OFFICIALS

1. THREE MAN TEAM FROM KADUNA BASED BROADCASTING COMPANY OF NORTHERN NIGERIA (BCNN) PLANNING VISIT U.S. AS WELL AS CANADA AND AUSTRALIA TO OBSERVE ORGANIZATION AND STRUCTURE RADIO AND TELEVISION NETWORKS AS WELL AS INDIVIDUAL AND PRIVATELY OWNED STATIONS HAVING NETWORK AFFILIATION. VISIT PROMPTED BY FACT THAT BCNN SOON TO BE DESSOLVED INTO SIX SATE-OWNED BROADCASTING COMPANIES WITH ALREADY ESTABLISHED KADUNA STATION POSSIBLY ACTING AS "COORDINATOR" FOR ORGANIZATION AND ACTIVITIES OF OTHER STATIONS.

2. EXACT DATES NOT YET SET BUT EXPECT TOUR WOULD BEGING EITHER O/A SEPTEMBER 10 OR DURING OCTOBER. WILL NOTIFY DEPT EXACT DATE ASAP. PROPOSED ITINERARY IS LONDON-WASHINGTON-NEW YORK-OTTAWA-SAN FRAN CISCO SYDNEY. THEY WOULD LIKE APPOINTMENTS WITH FCC; ONE MAJOR TELEVISION NETWORK;/PBC-TV STATION; WTOP AND WTTG. THEY WOULD LIKE TO VISIT NEWHOUSE SCHOOL OF COMMUNICATIONS, SYRANCUSE.

3. TEAM MEMBERS ARE:

A. MR. SANNN DAURA, CURRENTLY NORTH CENTRAL STATE COMMISSIONER FOR HEALTH AND SOCIAL WELFARE MEMBER OF BCNN BOARD.

B. ALHAJI IDRIS GANA, CHAIRMAN OF BOARD, BCNN

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C. MALLAM A. B. MUSA, SECRETARY OF BOARD, BCNN

4. ACTION REQUESTED: EMBASSY REQUESTS PARTIAL GRANTS FOR ALL THREE TO COVER INTERNAL TRAVEL FROM WASHINGTON TO SAN FRANCISCO ONLY (NO PERDIEM OR OTHER ALLOWANCES) PLUS FACILITATIVE ASSISTANCE IN SETTING APPOINTMENTS AND MAKING HOTEL RESERVATIONS (WITH USUAL GRANTEE DISCOUNTS).  
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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** BROADCASTING, ITINERARY, FOREIGN LEADER EXCHANGE  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 08 AUG 1973  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
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**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
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**Reference:** n/a  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** martinjw  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 17 SEP 2001  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <17-Sep-2001 by reddocgw>; APPROVED <14 FEB 2002 by martinjw>  
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30 JUN 2005

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**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** TOUR OF BROADCASTING OFFICIALS  
**TAGS:** OEXC, SCUL, NI  
**To:** STATE  
**Type:** TE  
**Markings:** Declassified/Released US Department of State EO Systematic Review 30 JUN 2005